



## SUMMARY REPORT: FOOD JUSTICE PROGRAMME

August 2018



## **Background**

Nourish Scotland's Food Justice Programme ran from May to July 2018 over 5 sessions. The Programme was designed to give people who self-define as having lived experience of food injustice confidence, skills and a network to advocate for rights-based solutions through the Good Food Nation Bill process.

The Programme sat within Nourish Scotland's right to food campaign, kindly funded by the Joseph Rowntree Charitable Trust.

## **Method**

Of 22 applicants, 17 people were selected to participate and 14 people completed the Programme. Applicants were approached primarily from groups who participated in a Nourish Scotland Food Justice Workshop or Forum Theatre Workshop.

Programme members were diverse in age, gender, ethnicity, experience of campaigning, and experience of injustice (from food insecurity, to chronic health conditions, to working in food production, retail and hospitality).

The purpose of the Programme was for:

- Members to explore a rights-based approach to food justice issues
- Members to gain skills, confidence and tools to advocate for food justice, as part of the wider Good Food Nation Bill campaign
- Members to connect with others interested in food justice, and the wider food justice movement in Scotland

Nourish Scotland's role in the Programme was to create a learning space and opportunities. Rather than disseminating the campaign asks developed in partnership with partners in the Scottish Food Coalition – the facilitators provided the infrastructure for people with lived experience to shape their own campaign asks.

The Programme curriculum enabled members to explore the intersecting causes of the challenges they see; to develop cross-cutting solutions; to familiarise themselves with campaign tools, and to prepare campaign plans with their Programme peers and communities. The Programme's legacy will be to create platforms for Programme members to advocate their asks throughout and beyond the Good Food Nation Bill's passage.

## **Acknowledgments**

The Programme was designed and facilitated by Nourish Scotland staff: Olga Bloemen, Elli Kontorravdis, and Chelsea Marshall.

Special thanks to guests who contributed content: Kirsty Innes – Kirsty Innes PR, Thom Quinn – RSPB Scotland, and Karyn McCluskey – Community Justice Scotland.

## Overview of the Programme

### **Session 1      Framing the programme and problem**

*08 May 2018, 10:00 – 16:00*

Content: introduction to each other and to the Programme; establish buddy-pair support structure; Good Food Nation Bill context; explore food system challenges; explore approaches to advocacy

Homework: each member to visit their buddy-pair's community or project

### **Session 2      Developing a vision for change**

*29 May 2018, 10:00 – 14:00*

Content: reflect on project visit homework exercise; develop a cross-cutting vision for change and a longlist of campaign asks; each member to select their top 5 campaign asks

Homework: each member to host a structured Kitchen Table Talk in their community to sense-check their top 5 campaign asks, and promote e-action to First Minister

### **Session 3      Campaign Tools: Media and MSPs**

*19 June 2018, 10:00 – 16:00*

Content: reflect on Kitchen Table Talks homework exercise and select a single ask from top 5; explore how to use media and MSPs as part of a campaign with 2 guest contributors; collectively agree what would like the focus of Session 5 to be

Homework: each member to meet with buddy-pair and plan how they might engage their political representatives in campaign

### **Session 4      Campaign Tools: Storytelling and audiences**

*10 July 2018, 10:00 – 14:00*

Content: reflect on planning to engage MSPs homework exercise; reflect on campaign toolbox used in Good Food Nation campaign, explore how to use storytelling as a campaign tool with a guest contributor, explore how to identify and target audiences

Homework: each member to invite 2-3 people from their project or community to participate in Session 5

### **Session 5      Campaign planning with guests**

*31 July 2018, 10:00 – 16:00*

Content: welcome guests invited by members; summarise the Programme; summarise campaign tools; prepare and present campaign plans with guests

Homework: deliver campaign plans

## **Programme outputs**

- Designed and advertised a diverse and participative Programme
- Delivered 5 sessions over 15 weeks
- Enabled 14 people to participate, engaging their wider networks throughout
- Evaluated Programme throughout

## **Programme outcomes**

- Increased awareness and understanding of food rights and Good Food Nation Bill
- Developed a forum with people with lived experience to share expertise and ideas
- Developed members' campaign skills and shared campaign resources
- Developed a long list of cross-cutting campaigns asks
- Developed SMART campaign plans

## **Programme legacy**

- Members will continue to support each other online through a Facebook group, and to meet with each other at a number of regular community events – including at Woodlands Community Café and Central and West Integration Network
- Nourish will support members online by sharing information about their activities on Facebook and Twitter
- Nourish will seek to share and create platforms for members to participate in the Good Food Nation Bill process – including MSP briefings and research
- Nourish will host a gathering 6-months after the final session for all to share campaign stories and updates

## **Programme resources**

Session plans are available on request.

A write up of each session, photographs, tools and templates are available online:

<http://nourishscotland.org/food-justice-programme/>

## **Accessibility and sustainability**

All 5 sessions were hosted at Clyde Community Hall in Glasgow. The venue is easily accessible on public transport and is wheelchair accessible.

All transport costs to and from sessions, and to participate in homework activities, were funded. Childcare and lunch were provided at every session. All dietary requirements were catered for, catering was provided by social enterprises that source locally and tackle disadvantage, vegware used and takeaway containers provided to minimise waste.

Translation services were available, and used in 2 sessions.

All resources and templates for exercises were printed and shared online. A write up of each session was shared online and in print at the following session.

## Members, Guests and Campaign Plans

### Geographical access

In the final session of the Programme, a number of members whose campaign asks were similar choose to campaign plan on a shared ask.

Jolly led this group, whose ask was to increase geographical access to food through fruit trees in public spaces and more public growing spaces.



*Paula (guest), Jolly (member), Zarina (guest), Madhavi (guest), Gwom (guest)*



*Cath (member), Jonathan (member), Veronica (member)*

The group's campaign plan included undertaking research, using this to lobby MSPs and other stakeholders, and hosting an event. The group also assigned leads for a communications plan and an influencing plan.

Jonathan and Veronica are group members who were also campaigning on this ask.



## Fair pricing

This group brought together a number of members with campaign asks around the cost of food – which is often significantly higher in low-income and rural areas.

Mala led this group, whose ask was to promote maximum pricing on some essential items.



*Dinna (guest), Haitham (guest), Riham (member), Vivian (guest), Rajesh (member), Vimla (guest), Shawn (guest), Mala (member)*



*Caroline (member), Robert (member)*

The group's campaign included volunteer-led research on the price variance of essentials, a photo-action to raise awareness of the poverty premium, and engaging MSPs and the press through meetings and social media.

Robert is a group member who was campaigning on a similar ask.

## A framework approach in the curriculum

This group brought together three members' asks around a health, wellbeing, and schools.

The group was led by Roseann and Olanna, whose ask was to develop a framework approach to food at school level.



*Olanna (member), Zander (guest), Roseann (member),  
Faizal (guest)*



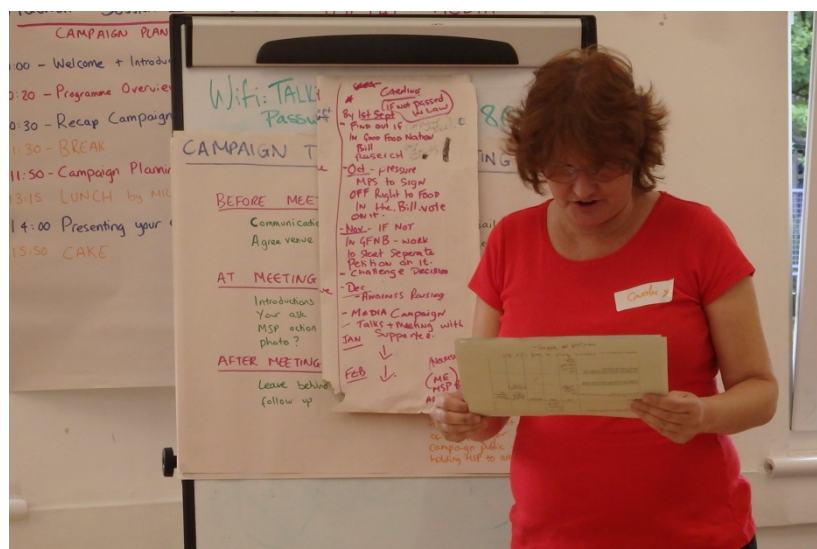
*Olanna (member), Irina (member)*

The group's campaign plan included working with parent-teacher councils to pilot some changes in a school. The learning will be collated in a report to lobby MSPs and other stakeholders.

## Incorporation of right to food in law and practice

Caroline M has been working on food rights in practice for many years, and is a member of the Scottish Food Commission.

Caroline's campaign plan followed the provisional legislative timetable closely and included engaging with MSPs, media, and participating in relevant public events to raise awareness.



*Caroline M (member)*



*Rajesh (member), Cath (member)*

The plan also looked beyond the Good Food Nation Bill to opportunities for progression in policy and practice – including through social security.

Cath and Caroline K are also group members who are campaigning on similar asks.



*Olanna (member), Veronica (member),  
Kirsty (guest), Caroline K (member),  
Robert (member)*