



Skills and Resources Audit

What do we have now? What else will we need?

There are many ways to contribute to a campaign, and you will need a wide variety of skills and resources to achieve your goals. In the chart below, think about your existing campaign group and what else you may need to find in the coming months. Make a note of individuals and groups who can help in different ways.

Skills	1. How comfortable are members of your group in...?			2. Next steps	
	Very comfortable	Comfortable	Not comfortable, need support	We know who can help with this...	We need to find out more about this...
Writing (e.g. letters to MSPs, briefings, blog posts, press releases)					
Speaking (e.g. to decision-makers in meetings, to new supporters, to journalists, at public events)					
Social media (e.g. using Twitter, Facebook, etc, to communicate messages)					

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Organising (e.g. taking notes at meetings, keeping people focused, booking venues and catering for public events)					

1. How much of these do you already have? 2. Next steps

Resources	A lot	A little	Not much	We know where we can find/get this...	We need to find out more about this...
Time (e.g. staff and volunteers who have time to take actions on this campaign)					
Funding (e.g. for travel expenses, printing materials, postage, hiring venues and catering public events)					
Supporters (e.g. decision-makers who agree with you, people who can share your messages, help directly or give other resources)					

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