

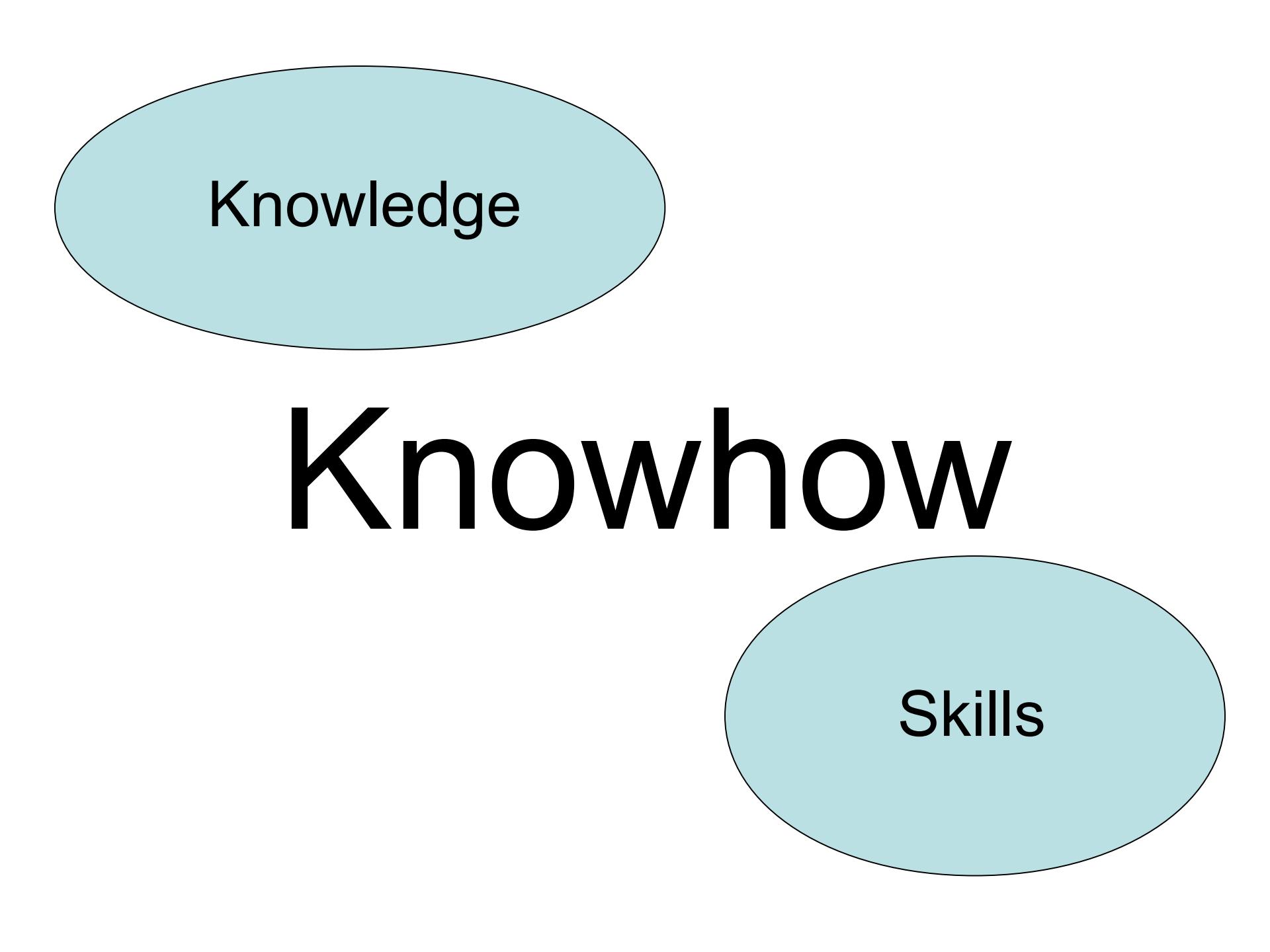
Scotland's Food 2020

Smarter?

Dr Wendy Seel, Organic Growers Alliance

Key questions

- Do we have the KNOWHOW to farm and eat more sustainably?
- Are we using RESOURCES intelligently?
- Are we reducing WASTE and joining things up?

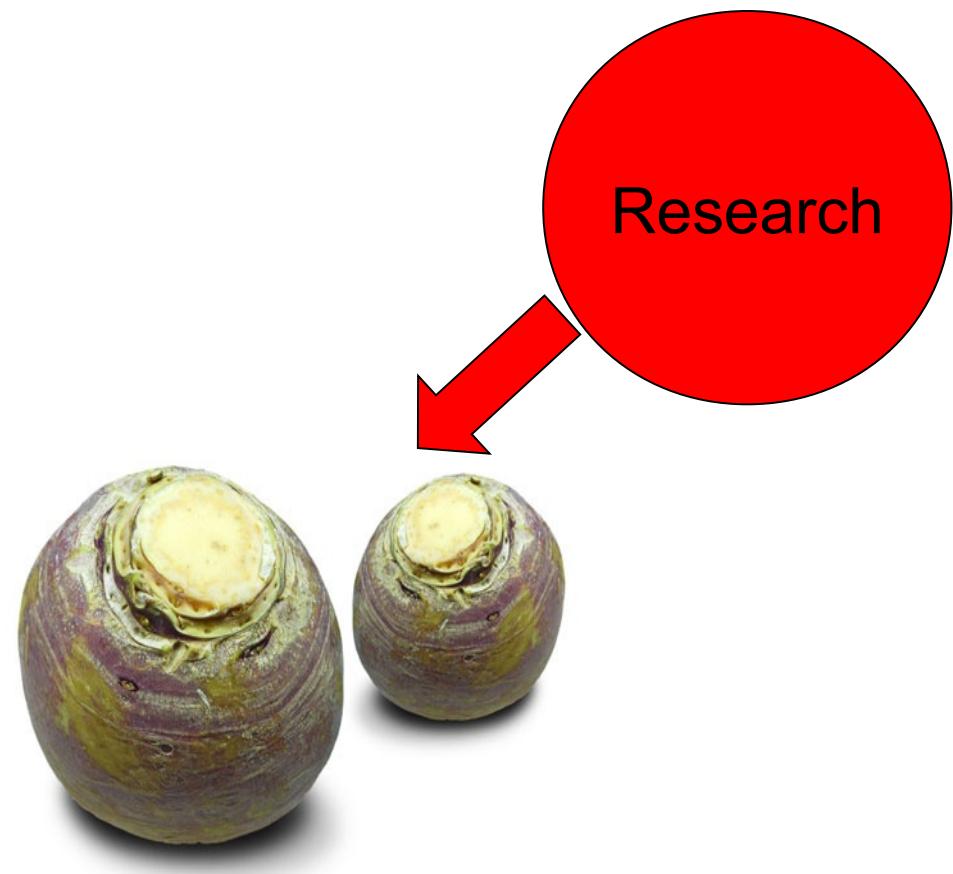


Knowledge

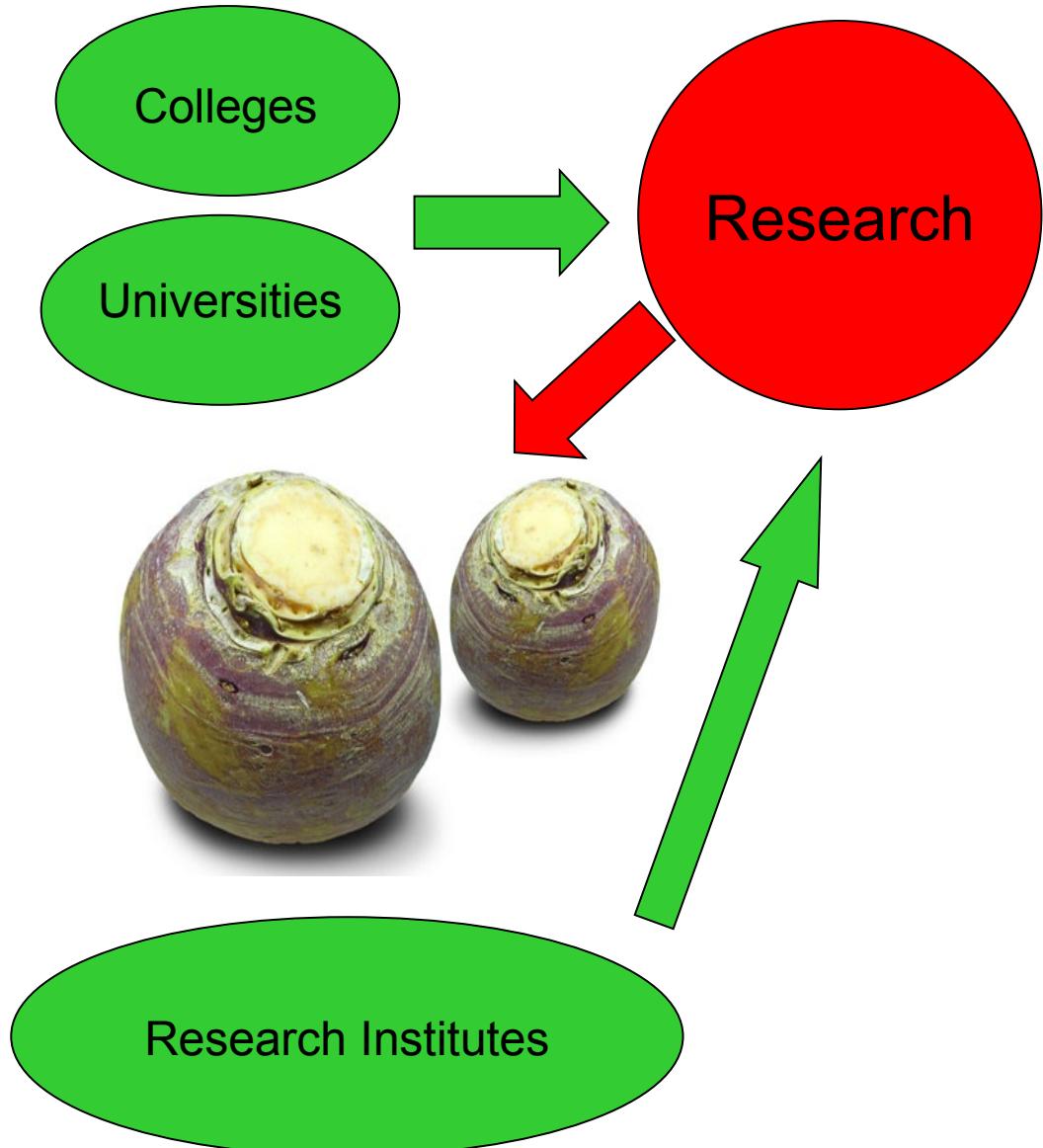
The diagram consists of three main elements. At the top, there is a light blue oval containing the word 'Knowledge' in a black, sans-serif font. At the bottom right, there is another light blue oval containing the word 'Skills' in a black, sans-serif font. In the center, the word 'Knowhow' is written in a large, bold, black, sans-serif font, with the 'h' and 'ow' characters slightly overlapping.

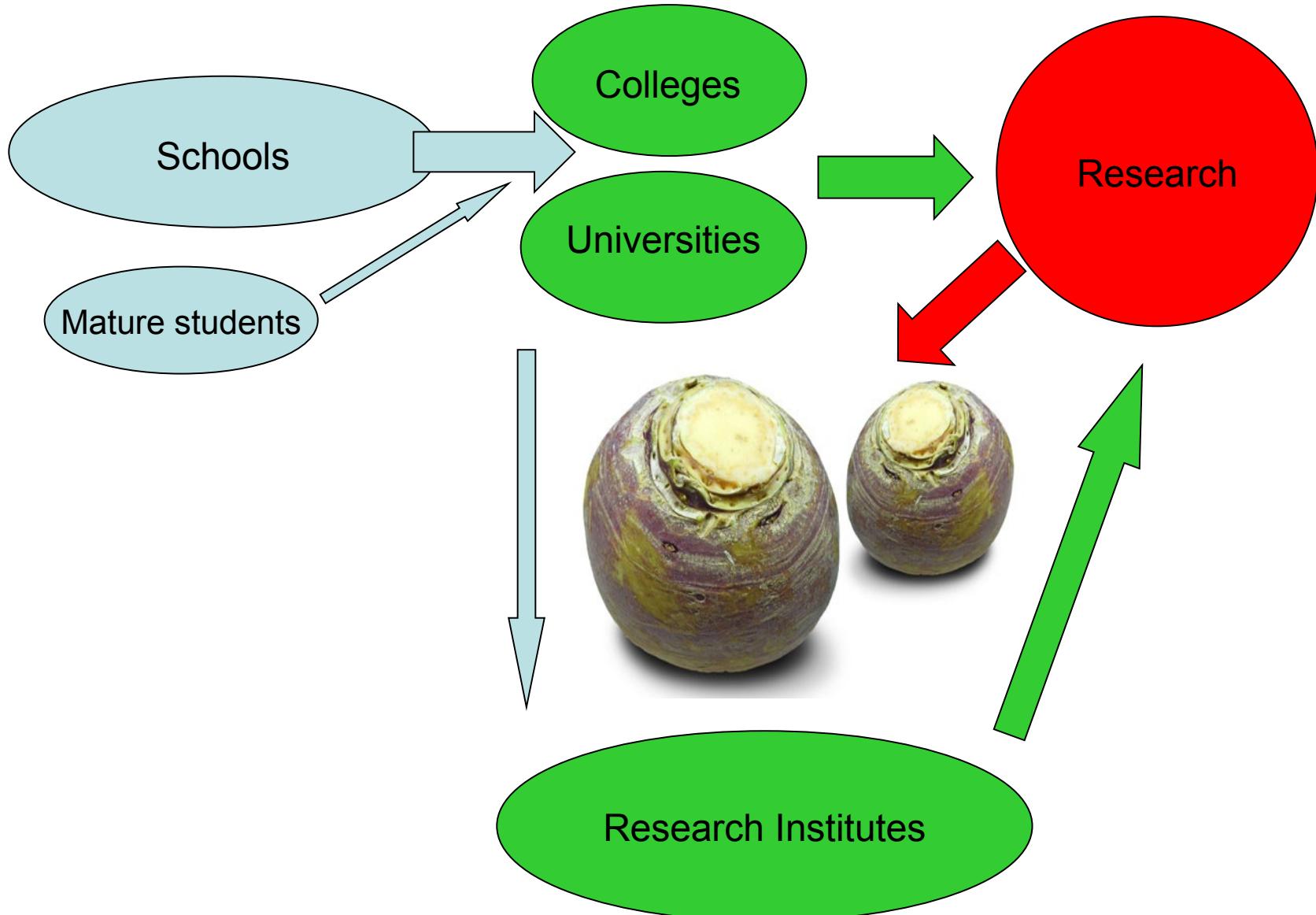
Skills



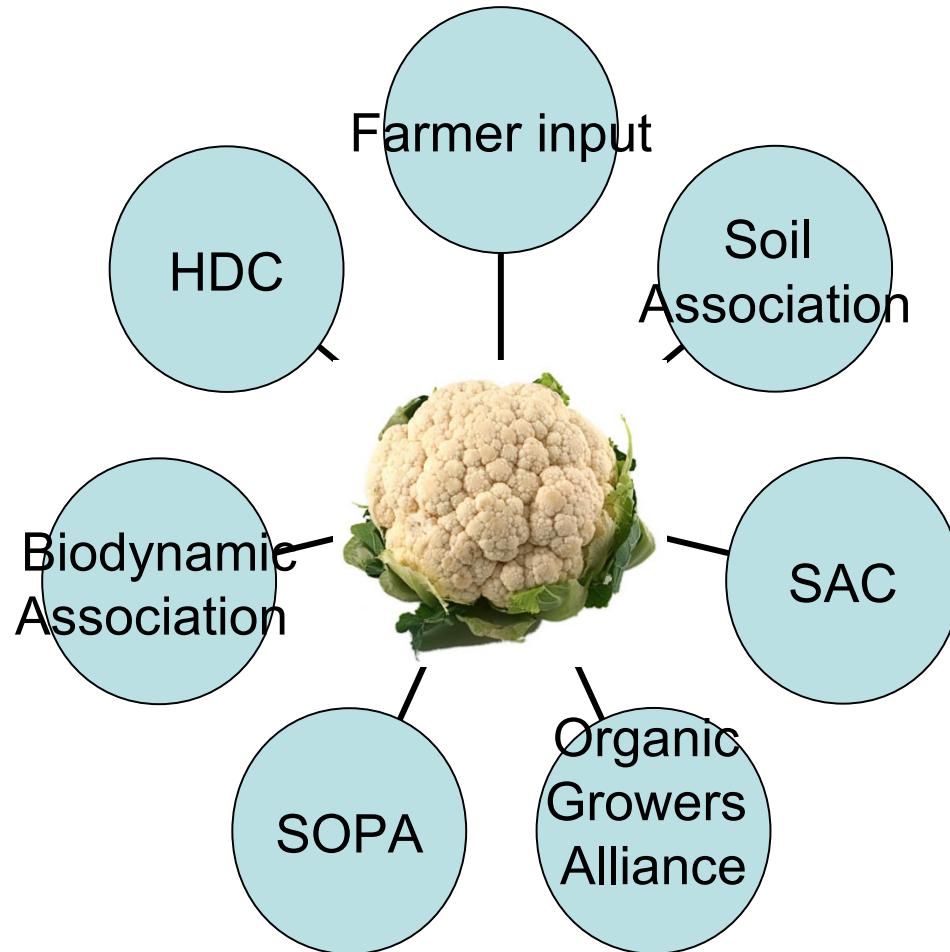


Research

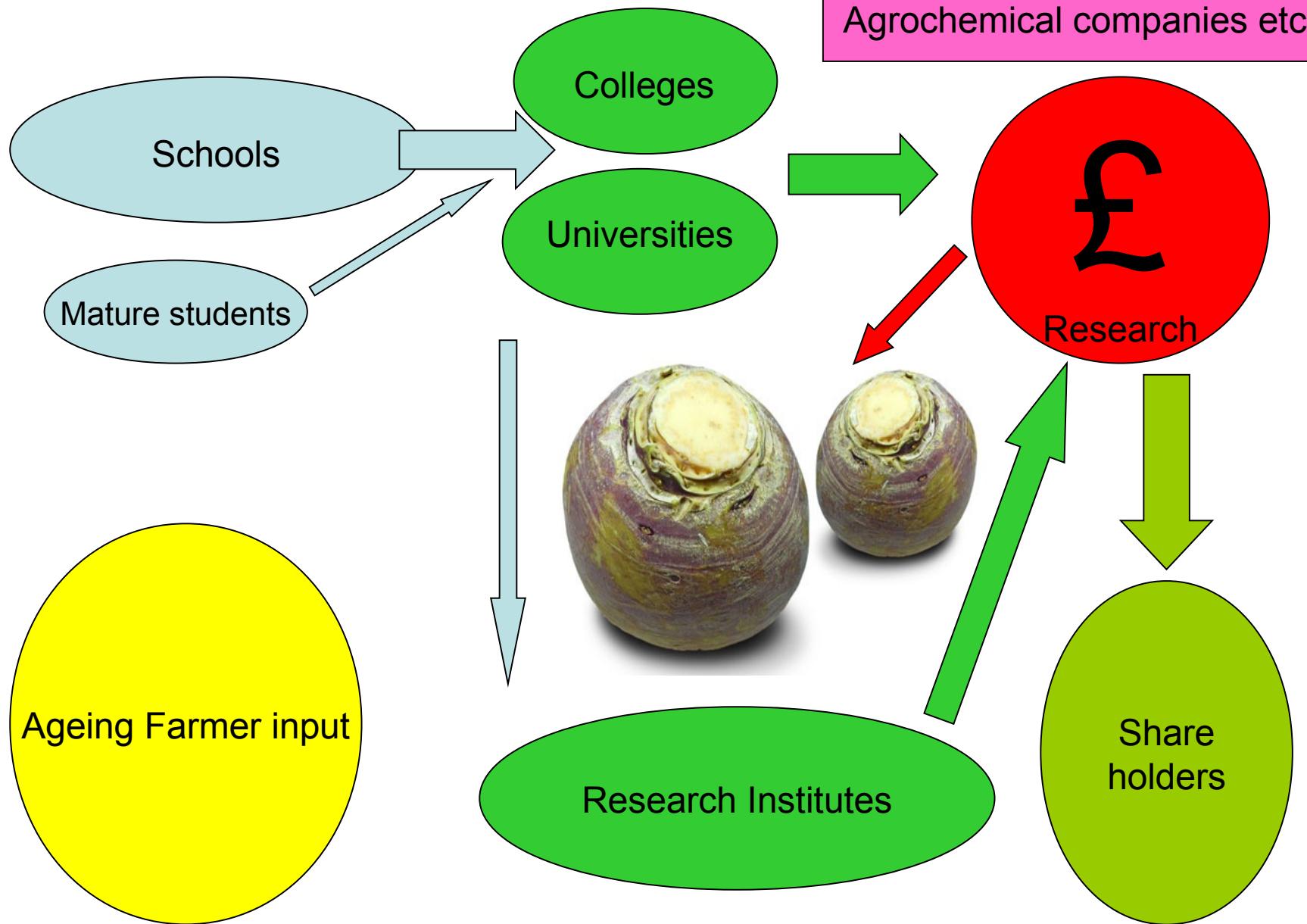




Know HOW for horticulture



Do **WE**
have the knowhow to farm and
eat more sustainably?



Have we....

- Devalued “how”
- Diluted “know”

and sold the most powerful?

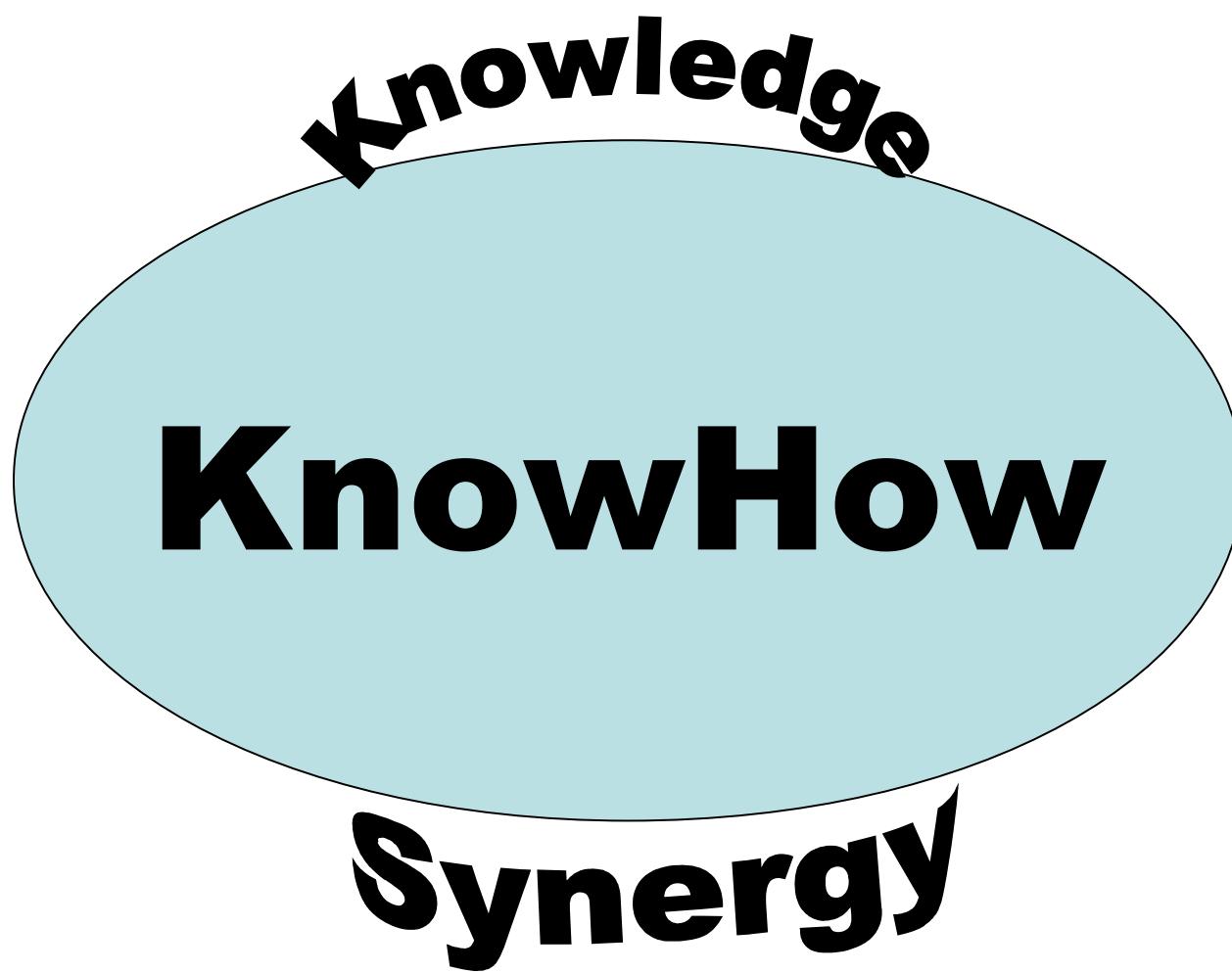
Know How



You tell me....

Know  How

And I'll tell you....



We need to change the conversation –
farmers and researchers need to talk all the time
(not just “industry leaders” and agrochemical companies)

Are we using resources intelligently?

- Natural resources (N, P, K, water, lime, muck)
- Oil and natural gas
- Biological resources (seeds, rare breeds, natural pollinators, beneficials)
- Financial resources
- Human resources – KNOWHOW

Are we reducing waste?

Waste is generated by our:

- Values (£ 1st)
- Priorities (Convenience is king)
- Knowledge

The way forward

- Food, Land and People
- Global Food Security Programme
- Future Farmer
- Knowledge SYNERGY
- Scale!! regional, local, national